



**PRESS RELEASE - January 27, 2012**

## **County of Perth and Member Municipalities Launch Innovative Approach to Develop a Corporate Strategic Plan**

The Municipality of North Perth, in partnership with the County of Perth and its member municipalities is taking an innovative approach to creating a local Corporate Strategic Plan. Using a shared approach will result in five distinct plans that respect and reflect the qualities and services of each municipality and the County. This undertaking will result in a much stronger and complementary corporate strategic plan that will serve each municipality and the County well.

This five year Corporate Strategic Plan will inform stakeholders and provide direction in terms of future priorities while enhancing our community and county long-term prosperity. In developing this strategy, the Municipality has retained the services of Millier Dickinson Blais Inc., a strategic planning and economic development specialist with experience working with local communities across Canada. Millier Dickinson Blais will be working with residents and the business community to build a vision for the Municipality of North Perth.

As part of this strategic planning exercise, the community will be engaged in a number of ways to ensure that the vision, goals and actions in the Corporate Strategic Plan reflect the needs, values and goals of all community members. There are a number of ways to participate in this process including an on-line community survey which will be available from February 17<sup>th</sup> to March 9<sup>th</sup>. A direct link to the survey will be available on the Municipality's website (<http://www.northperth.ca>) or in paper copy at the Municipal office.

More importantly, there will be a **Community Information Session on Tuesday, February 14th from 7-9pm** at the Municipal Office (330 Wallace Ave. North, Listowel, ON). If you would like to attend this session or learn more about the process please call or email [ksnell@northperth.ca](mailto:ksnell@northperth.ca).

Developing a Corporate Strategic Plan is key to preparing the Municipality of North Perth for a sustainable future. This is your opportunity to participate in shaping our community. We look forward to talking with you on February 14<sup>th</sup>!

The Corporate Strategic Plan will be made available on the municipal website in early fall, 2012.

### **For more information, please contact:**

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