

*"A fundamental shift is happening where people are conscious of hiring and shopping local. People might wonder if it makes sense to start a business in a small community, but over the past 10 years my small town has proved time and time again that it can and will support me. With all of the niches that have to be filled, I would recommend starting a business here to anyone. It's an amazing place to be!"*



## Small town loyalty



### KAHLEY

*Owner, Ambiance Interiors*

Kahley is a self-proclaimed "small town girl, through and through."

"I was raised in a small town similar to Listowel. I moved to the city for college, and I learned quickly that out of the city is where I need to be," she shared. "I married a handsome farmer from Listowel, and I was so happy to move here to be with him. We both love it here. It's the perfect place for us to raise our family."

Kahley owns Ambiance Interiors, a full service interior design firm in Listowel, ON.

"I started out running an interior design consulting business on evenings and weekends. Thanks to the incredible local support it has grown and changed over the years, into what is now a thriving, full-time, full service design firm. And I'm happy to share that I am no longer working evenings and weekends," she laughed.

"From my experience, I fully believe that people are more likely to seek out a product or service that they can get from a local person or company. I'm convinced that no consumer is more loyal than small towns supporting their local businesses. Perth County is the perfect place for entrepreneurs to be!" ■

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